



PURE HOSTS ANNUAL STOCKHOLDERS MEETING AT SHERATON MUSIC CITY IN NASHVILLE

As the sun set on 2009 for the PURE Oil Jobbers Co-op, approximately 100 members, vendors, and guests celebrated the possibilities of 2010 during the Annual Stockholders Meeting at the Sheraton Music City in Nashville.

The event opened with a reception hosted by RBS Worldpay, one of the credit card providers of the Co-op, followed by dinner sponsored by Trans-Montaigne, its major petroleum supplier. Professional Energy Management hosted the breakfast preceding the Stockholders Meeting, while Colonial Oil and AIMS, Inc. provided additional donations to help make the festivities a success.

Vendors on hand with table top displays available to members before and after the Stockholders Meeting included:



Cobb & Cobb Promotions; Petroleum Card Services – the second credit card provider for the Co-op; Titan Management; Fuel Power Marketing; Lion Uniforms; as well as AIMS, Inc.



Enjoying the opening reception of the PURE annual meeting last November are Horace Chambers and Jack Green (far left photo), as well as G.W. Bradley and wife Doris (above).

When not taking part in Co-op business during the Stockholders Meeting, members and guests were able to enjoy shopping and touring at the Grand Ole Opry, as well as live music downtown. The Co-op also scheduled a group outing to a concert at the his-

toric Ryman Auditorium to conclude the planned activities. Check out our photo gallery online at www.besurewithpure.com.

PURE PRESIDENT REFLECTS ON 2009, LOOKS FORWARD TO 2010

With so many long-term goals beginning to take shape that would benefit from stability and familiarity among the PURE leadership, the Nominating Committee of the PURE Co-op presented its slate of officers to serve in 2010, as the board opted to keep the majority of existing officers in place for another year.

Two officers will serve a second year in their current capacity – President Tim Allen and Vice President Davis Cosey – while Dennis Combs will also serve as an officer for another year, yet as Treasurer in 2010. Mac Campbell will provide leadership as Secretary, which was the role Combs filled last year. Other board members of the PURE Co-op for 2010 include: Johnny Fair, Jeremy Holmes, and Clayton Hooks from District 1; Frank McNeill, Jr. (Past President) and Lynn Keffer, joining Mac Campbell in District 2; Buck Grist and David Pitts, along with Davis Cosey in District 3; Buddy Lisle and Craig Lynch, joining Dennis Combs from District 4; and Larry Jones and James Frank Bundrant, along with Tim Allen in District 5.

Committee chairs for this year include: Tim Allen chairing the Executive Committee, Dennis Combs – Finance, Mac Campbell – Marketing, Johnny Fair – Nominating and Back Office, Buddy Lisle – Personnel, Jeremy Holmes – Planning, and Davis Cosey – Supply.

During his President's Address at the annual stockholders meeting in Nashville this past November, Tim Allen noted that the oil business has been extremely challenging the last few years. Today's economy will require the very best in terms of ingenuity and dedication among members in order for the Co-op to thrive.

President Allen referenced those challenges of the past that have been met head on by jobbers, such as the oil embargo of 70's, increased regulations of the 80's and 90's, the Gulf War, the terrorist attacks of 9/11, hurricanes and interruptions to production and supply, as well as rising oil and gas prices and enormous credit card fees. Still, the Co-op President shared his faith in his fellow PURE Oil Jobbers that they too would survive these current difficult times and harshest economic conditions.

"The winds of change are blowing strong at PURE, and I am proud to be a part of it," says Allen, who gave the lion's share of credit to previous boards and the administration of Past President Frank McNeill, who set the Co-op on a course two years ago to become its own oil company, but without the taxing programs of the majors.

The past year began with the Co-op entering into an agreement with Professional Energy Management (PEM) to assist with this transformation into an independent oil company. With that plan of attack in hand, the Co-op began marketing the PURE brand in states and areas of the country outside of the original Southeastern U.S. "And the industry has taken notice," adds Allen.

Entering 2010, the President notes that the Co-op has made a lot of progress on the major issues facing the membership this year – supply, accounting, credit, and marketing, among others – all necessary phases for the startup of this new venture and for the continual, profitable evolution of the PURE brand.



PURE President Tim Allen (right) chats with Steve Magness of Professional Energy Management (PEM) during the opening reception of the annual meeting.



PURE Co-op President Tim Allen (left) listens as Vice President Davis Cosey provides a supply report during the yearend meeting of the PURE board of directors.

ELECTION FILLS FIVE BOARD MEMBER POSTS, INCLUDING THREE FIRST TIMERS

The PURE Co-op Nominating Committee announced the results of the 2009 Elections of the Board of Directors at the November board meeting, when the five open seats on the 15-member governing body were filled.

Beginning new terms on the PURE Co-op Board of Directors are:

- District 1 – Clayton Hooks, Craddock Oil Company in McComb, Mississippi
- District 2 – Lynn Keffer, Crossroads Fuel Service, Inc. in Chesapeake, Virginia
- District 3 – Davis Cosey, Davis Oil Company, Inc. in Perry, Georgia
- District 4 – Craig Lynch, Lynch Oil Company, Inc. in Kissimmee, Florida
- District 5 – James Frank Bundrant, Bundrant Car Care in Waynesboro, Tennessee.

Clayton Hooks, Lynn Keffer, and James Bundrant are newcomers to the board of directors. Craig Lynch just completed his first year of service on the board, as he filled a seat in District

4 that came open in 2009. Davis Cosey, who was again selected by his fellow board members to serve a second term as Vice President, was re-elected to his District 3 post.

The PURE Co-op Board consists of 15 members, with one position elected annually from each of the five current districts of the Cooperative. Board members typically serve three-year terms.

Stay tuned to the next issue of *The PURE Agenda* and log onto our Web site (www.besure-withpure.com), for new board member profiles.



(L to R) Tom Griffin from Fuel Power Marketing demonstrates his product to new PURE board members James Bundrant and Clayton Hooks, as well as PURE oil jobber Ronnie Winters.

PURE CELEBRATES MEMBER SERVICE AWARDS

During the recent annual meeting, President Tim Allen presented Member Service Awards to those celebrating 10- and 15-Year anniversaries with the Co-op.

The 10-year Member Service Awards:

- Gilbert Oil Company
- Jack Green Oil Company
- Parsons Oil Company
- Jack Morris Oil Company
- Litco Petroleum
- Aultman Oil Company
- Perry Brothers Oil Company
- Burkett Oil Company
- Newsome Oil Company
- Davis I. Peterson
- H.D. Payne & Company
- Conny Oil, Inc. T/A Roanoke Oil
- R.J. Shell & Son
- B&B Oil Company
- Stephenson Oil Company
- W.W. Fowler Oil Company
- Service Oil Company
- Dupree Oil Company

- Jat Oil & Supply
- Rankin Oil Company
- Robertson Oil Company
- Robertson Enterprises
- Newman Oil Company
- Heath Oil Company
- Hinson Oil Company
- Max Taylor Oil Company
- Whetstone Oil Company
- Bumgarner Oil Company
- Gilreath Oil Company
- Pafford Oil Company

- Dearman Oil Company
- Moore Tire & Supply
- Hollingsworth Oil Company

The 15-year Member Service Awards:

- Plantation Petroleum
- Louisville/Fair Oil Company
- Allen Oil Company
- W. Henry Hardy Company
- Combs Oil Company
- Pigott Oil Company
- D-Jay Petroleum
- Cedar Bluff Oil Company
- Lowry Oil Company
- Hays & Sons Company
- Woco Pep Oil Company
- Whatley Oil Company
- Sweetwater Valley Oil Company
- Marcum Oil Company
- Como Oil Company
- Grantham Oil of Douglas
- Sampson Bladen Oil Company
- Newton Oil Company
- J and J Oil Company



Jimmy Jones of Plantation Petroleum (left) receives a 15-year Member Service Award.



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